

ORDER



A GANNETT COMPANY

WTLV-TV

Jim Quinn

T-PHI

NAT

Orders	Order / Rev:	715990
	Alt Order #:	6333223
	Product Desc:	FRIENDS OF C MACK
	Estimate:	501
	Flight Dates:	09/25/12 - 09/28/12
	Original Date / Rev:	09/24/12 / 09/24/12
	Order Type:	Political

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	McLaughlin & Associates/ POL
	Buying Contact:	
	Billing Contact:	
		566 South Route 303
		Blauvelt, NY 10913

Billing Type:	Cash
Billing Calendar:	Broad
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	Mack,C/ R / Senate
	Demographic:	A65+
	Product Codes:	IS-Candidate/US Senate
	Priority:	P-1
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/28/12	15	\$8,110.00	\$6,893.50	September 2012	15	\$8,110.00	\$6,893.50	0.00
					Totals	15	\$8,110.00	\$6,893.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Jim Quinn Start Of Order - End Of Order 100%

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WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTLV	09/25/12	09/25/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -T----- 1 \$1,000.00 0.00															
E 8	WTLV	09/27/12	09/27/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 ---T--- 1 \$1,200.00 0.00															
E 9	WTLV	09/25/12	09/27/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	-T-T---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -T-T--- 2 \$400.00 0.00															
														Totals	15 \$8,110.00